

FOR IMMEDIATE RELEASE

SafeBeat to Conduct Preventative Heart Screening for {Organization Name}

{City, State}, {Publish Date} - *SafeBeat*, in collaboration with {Organization Name}, will provide preventative heart screenings to {Demographic Being Screened} in {Month of Screening}. Each screening will include child and family medical history, bi-lateral blood pressure (BP), height/weight (BMI), and a 12-lead electrocardiogram (EKG). This information will further supply data to help detect and prevent obesity and hypertension. Screenings will be provided at no charge so that no child is left out because of the inability to pay for preventative heart screening.

Any active student involved in extracurricular activities from {Service Area} will be given the opportunity to be screened for any underlying heart defects in an effort to prevent sudden death.

While this service is not a requirement for athletic participation, {Organization Name} highly recommends that all parents of students from {Service Area} please consider registering their child for the free, life-saving heart screening event. Registration is available through the ***SafeBeat*** website at www.safebeat.org.

The preventative heart screening program that ***SafeBeat*** offers is free to students and parents which means that the program relies solely on donations and sponsorships. If you are a community member that would like to get involved by sponsoring a child or if you are a business that would like the opportunity to sponsor a local, live-saving initiative, please visit our website for more information.

About SafeBeat

SafeBeat is a national initiative that establishes “free” local heart screenings, heart health education and emergency action planning programs in an effort to directly target three major long-standing epidemics in America’s youth: sudden cardiac death, hypertension, and obesity. ***SafeBeat*** collaborates with local hospitals, medical professionals, schools, individuals and businesses to allow them to bring the ***SafeBeat*** Initiative to communities nationwide to prevent needless deaths and create a healthier generation. To learn more about ***SafeBeat*** and get involved please visit our website at www.safebeat.org and be sure to follow them on Facebook www.facebook.com/safebeat4life, Instagram [@safebeat4life](https://www.instagram.com/safebeat4life), and Twitter [@safebeat4life](https://twitter.com/safebeat4life).

About {Organization Name}

{Organization Boiler Plate}

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{Organization's Contact Name}

{Organization's Contact Position}

{Organization Name}

{Contact's Phone Number}

{Contact's Email Address}

{Organization Web Address}